

The Publishing Leaders Digest



Publishing Ministries Department
General Conference of Seventh-day Adventists
Special Issue

Share a Book, Tell the World

The influence of a good book can change an outlook and reshape a lifestyle. Today our world is flooded with literature that degrades morality and depreciates human life. It diverts the attention of humanity and draws it away from God.

Our world in general is in a state of moral and spiritual crisis. Within our hand lies the clear potential of easily circulating literature in quantities that will lead multitudes to Christ.

Note the question raised in the book *Christian Service*, p. 146: "Infidel publications are scattered broadcast throughout the land. Why should not every member of the church be as deeply interested in sending forth publications that will elevate the minds of the people . . . ?"

When every church member worldwide shares one book each year, that will produce a total of 15 million books distributed. This is equal to 15 million individual witnesses for His kingdom.

Let us pray individually: "Oh Lord, let it begin now, and let it begin with me!"



Howard F. Faigao,
Director
GC Publishing Ministries
Department

General Conference Dedicates Missionary Book

The NAD missionary book for 2008, *Life Without Limits*, was released by the Review and Herald Publishing Association in November 2007.



Written by Clifford Goldstein, the book takes on some of life's biggest questions and offers answers that will change lives. In his traditional thought-provoking manner, Goldstein discusses some of the most important beliefs of the Seventh-day Adventist Church.

Life Without Limits was given into the Lord's ministry at a special dedication service at the General Conference on November 27, 2007. In his dedication message, Elder Ted

Wilson, GC General Vice President, said: "The printed page is one of the best witnessing tools of our church. Most Adventists can trace their Adventist roots back to a book that was shared by a neighbor or literature evangelist."

One of the most powerful reasons for the existence of the publishing ministries is the impact books make on people's lives. Every member of the Seventh-day Adventist Church is encouraged

to share *Life Without Limits* and to make a difference through the means of the printed page. "Imagine the personal impact on countless souls who will be in the kingdom because they received and read this book."

Remember: The power of one book placed in a home prepares hearts for Jesus.

**Mario Martinelli, VP of Books Sales
Review & Herald Publishing Association**

Division Councils Dedicate 2008 Missionary Book of the Year

The *Ten Commandments*, by Loron Wade, was officially designated as the Missionary Book of the Year for most of the world divisions. Special dedication services were held at the various 2007 Division Councils.

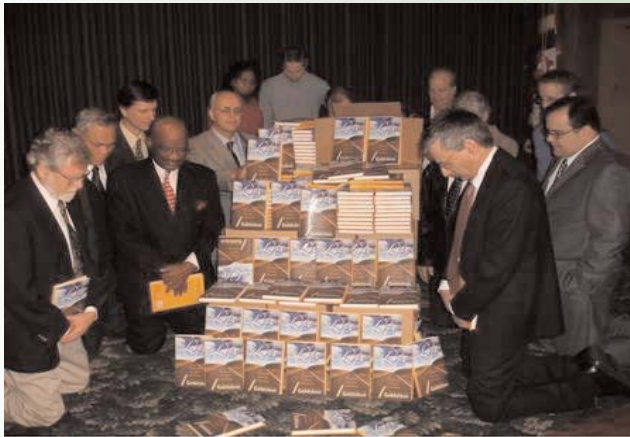
This book has been translated and printed in more than 38 languages worldwide. Two world divisions have already used this title as their Missionary Book of the Year 2007, and close to 5 million copies distributed.

By the end of 2008, we expect to reach a record of 10 million copies having placed in the hands of neighbors, friends, relatives, classmates, workmates, hotel guests, hospital patients, and people of all walks of life.

Ellen G. White wrote: "Let every believer scatter broadcast tracts and leaflets and books containing the message for this time" -- *Review and Herald*, Nov. 12, 1903.

Our goal is to see participation on the part of every member in the sharing of at least one book each year. That would be about 15 million books for the entire world!

We praise God for this powerful instrument that can be utilized in reaching millions who may never learn the gospel in any other way.



NAD - Review and Herald



SSD - Annual Council



ESD - Annual Council



SAD - Annual Council

Government Decision Inspires "Christ for Moldova" Program



Thank God for this international missionary book, *The Ten Commandments!* It is very obvious to God's children here in Moldova that God has a plan for our country and this special book.

Recently, the Moldovan government made a decision to erect a monument of the 10 Commandments in the center of the capital city, Chisinau. Our Adventist members were so excited. But then we heard that another church group was distributing a book about the Ten Commandments explaining the fourth commandment with a different meaning than its original Biblical meaning. As a result, our Union leaders decided to publish 280,000 copies of the missionary book *The Ten Commandments*. Thus the program called "Christ for Moldova" was born. The goal of this program, "Christ for Moldova", is to place a copy of *The Ten Commandments* book into each home. We have 12,000 Adventists in Moldova. This means that each member will have 23 books to give out to his family, friends, co-workers, and neighbors. To date, 150,000 books have already been given out and another 130,000 are ready to be distributed. The church members are very thankful for this program and they are spreading this book with great joy. Our Moldovan friends who have already received this book are very grateful. The decision by the government was an impetus for us to help spread this book like the leaves of autumn.

We believe this project will be a great blessing for Moldova. Each book is accompanied by a brochure about the 10 Commandments and information about the Seventh-day Adventist Church. With this program "Christ for Moldova", we believe the prophetic word is being partially fulfilled: The books will be spread like leaves falling down in autumn and they will speak about God's love.

Georgy Zamostian, Publishing Director
Moldova Union

SAD Aims to Circulate 20 Million Magazines and 3 Million Books in 2008



The South American Division leadership believes that literature is an important evangelistic tool. Under the leadership of our division president, Elder Erton Kohler, this division voted at their Annual Council to distribute 20,000,000 (20 million) copies of the HOPE evangelistic magazine in one day of 2008. The program is called "THE HOPE IMPACT," and it is scheduled September 6, 2008, as the Hope Impact Day.

This number of magazine is in addition to the more than 3 million copies of the book *Steps to Christ*, which has been selected as the "Missionary Book of the Year" for 2008. With the goal of involving all the churches and the laity in literature evangelism, these two titles of missionary literature will be sponsored and circulated mostly by the church members. This project is one united effort of the church in SAD under the program of Integrated Evangelism supported by all the departments.

The Missionary Book of the Year along with the Hope Impact program is spearheaded by the Division Publishing Ministries Department in collaboration with the two division publishing houses - the Brazil Publishing House and the South American Spanish Publishing House in Argentina.

Almir Marroni, Publishing Director
South American Division

New Zealand to Find out if Bible is Still Believable

The New Zealand Christian Foundation (NZCF) has purchased 10,000 copies of the book *Can We Still Believe the Bible?* They are to be distributed free to the homes in Auckland and Christchurch.



It will serve as a test run for a larger project, which will see copies of the books sent to homes throughout New Zealand, say NZCF trustees David and

Joanne Davies.

The NZCF was recently recognized as an official supporting ministry by the South Pacific Division (SPD). It supports the Seventh-day Adventist Church by providing funding for health, evangelism and other projects, and it aims to help pastors and church members achieve their goals in ministry.

Can We Still Believe the Bible? written by Dr Bryan Ball, was inspired by his regular interactions with a teen Bible class at his local church, the Lakeside Adventist church, on the central coast of New South Wales, and published by Signs Publishing Company.

Tackling questions on the Bible's relevance to people today, *Can We Still Believe the Bible?* delves into history, geography, language, cultures, archaeology, prophecy, and the world of today, to discover if the Bible can be trusted.

Dealing with questions such as "What about translation?" "Is it really inspired?" and "Why does it matter to me?" Dr. Ball provides thoughtful answers, which he hopes will provide young people with the answers they need about the Bible.

The NZCF tested the book on both young and older readers and received favorable responses. "We believe the book has a wonderful message that people will be interested in," says Mrs. Davies. "It does not promote a particular church but quietly leads readers to the conviction that they can believe the Bible, and that it can have a positive impact on their lives. The book is written in an easy-to-read style and uses very intelligent reasoning."

The NZCF will send flyers about the free book offer to 100,000 homes in Auckland and other areas of New Zealand. Homes that receive the free book will receive an evaluation form about the book six weeks later.

"We will connect them with a local church pastor or direct them to the Adventist Discovery Center's online Bible-study website, depending on their response," says Mrs. Davies.

Melody Tan
New Zealand

The Publishing Leaders' Digest

Is an e-bulletin published quarterly by the Publishing Ministries Department of the General Conference of Seventh-day Adventists

Director

Howard F. Faigao

Editor

Melvin R. Lyon

Contributing Writers:

Wilmar Hirle, Associate Director

General Conference of S.D.A., Maryland, U.S.A.

Jules K. Lumbu

East-Central Africa Division, Nairobi, Kenya

Gabriel E. Maurer

Euro-Africa Division, Berne, Switzerland

Andrey Arfanidi

Euro-Asia Division, Moscow, Russian Federation

Mirto Presentación

Inter-American Division, Florida, U.S.A.

Dae Sung Kim

Northern Asia-Pacific Division,

Goyang City, Korea

Almir Marroni

South American Division, Brasília, D.F., Brazil

Terence G. Goltz

South Pacific Division, Wahroonga,

N.S.W., Australia

Super Moesi

Southern Africa-Indian Ocean Division,

Pretoria, South Africa

A. J. Tito

Southern Asia Division, Tamil Nadu, India

Vivencio R. Bermudez

Southern Asia-Pacific Division, Cavite, Philippines

Michael G. Hamilton

Trans-European Division, St. Albans,

Herts, England

Oyeleke A. Owolabi

West-Central Africa Division, Abidjan,

Cote d'Ivoire

Publishing Ministries Department

General Conference of Seventh-day Adventists